

# tekstil forum

# MEDIAPLAN 2017

<b>Deadline:</b>	<b>Printing material:</b>	<b>Publication day:</b>
1:	05. January	23. January (Fashion Fair Issue)
2:	15. March	29. March (minimesse ekstra)
3:	15. May	02. June (Trend special)
4:	05. July	21. July (Fashion Fair Issue)
5:	15. September	29. September (minimesse ekstra)
6:	15. November	30. November (Trend Special)

## ADVERTISING RATES:

Back page	22 000
2/1 page	32 900
1/1 page	18 900
1/2 page	14 700
1/3 page	13 600
1/4 page	9 900
1/8 page	4 900

All prices in NOK

## ENCLOSURES BY AGREEMENT.

Agency commission: 7 %

## THE MARKET PLACE

The Market Place is advertising section for recruitment, buying and selling.

## PRICES MARKET PLACE

1/1 page	NOK 10 000,-
1/2 page	NOK 5 500,-
1/4 page	NOK 3 500,-

## SUPPLIERS INDEX

NOK 3 500 per year.

## ADVERTISING FORMATS:

Formats in mm:	width:	height:
2/1	400	249
2/1 bleed	426	303
1/1	188	249
1/1 bleed	216	303
1/2 vertikal	92	249
1/2 horizontal	188	123
1/3 vertikal	59	249
1/3 horizontal	188	83
1/4	92	123
1/8	92	60

## PRINTING MATERIAL:

CD or e-mail with high resolution PDF-files. Embedded fonts and CMYK color. Alternatively EPS or TIFF-files without compression.

## CIRCULATION:

Our readers are shopkeepers, decision makers in the clothing and textile industry, agents, wholesalers and people interested in the textile and ready-to-wear trade.



Tekstilforum has an average of 3.500 subscribers.

## SUBSCRIPTION RATES:

NOK 870 per year.

## CONTACT US:

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## PRINTING:

Merkur Grafisk AS

